

Capsule 2

What does the appellation " Intellectual Passport (CB or IND) " mean?

Madam, Sir,

Intellectual Passport (CB or IND) is the name of an omnibus of unpublished business and social-oriented literary and artistic books. In order to actualize it, one had to use an original code that identifies the author as the creator of his work and adds market value to the related commercial development. Such a code is called **C.A.C.F.** (*Customer's Authorship and Commercial strategy File for the author's work*).

In order to apply this original and ethical code (*which is respectful of the Universal Declaration of Human Rights*) one must follow strictly the chronological order of Natural Law: " **CREATION** è **INVENTION** è **INNOVATION** ". Namely, from the moment the author first conceives his original idea in its virtual form until it is put into concrete form onto a physical medium: 1) **creation** (*describing the original concept and thus making it a worldwide anteriority*); 2) **invention** (*technical application of the original concept*); 3) **innovation** (*technical and commercial production of the original concept*).

Each book of this omnibus can be from **300** to more than **500** pages long, and is made up of three distinct parts:

Part 1 includes:

- the author's biography;
- the description of the author's original concept;
- the international basis of intellectual property;
- alternative strategies in cases of illegal copy;
- as the case may be, Part 1 can include 180 to more than 300 pages.

Part 2 The business forecast which includes:

- an assessment of the international market to conquer;
- a strategy to conquer the market;
- a triennial forecast of the benefits to be earned by each specialist participating in the innovation, according to the aforementioned strategy;
- as the case may be, the business forecast can include 60 to more than 100 pages;

Part 3 A set of contracts which includes:

- international contracts specifically in line with the strategy included in the business forecast of Part 2;
- the certificate of guarantee substantiating that the author's work is legally valid;
- as the case may be, this last part of the book can include 60 to more than 120 pages.

In brief, with a presently unmatched quality/price ratio, a book from the *Intellectual Passport (CB or IND)* omnibus is the first instrument provides:

- 1 - worldwide ownership of the description of the author's original concept;
- 2 - secrets preservation for as long as necessary;
- 3 - a business forecast suitable for the targeted international market;
- 4 - a set of international contracts in line with each client's business strategy;
- 5 - a certificate of guarantee integrated in the work.

Important: according to the internal laws of Nations and the International Conventions on copyright: “ *All or part of a literary and/or artistic property (even unpublished *) can be used against a utility patent or another official State-granted title subsequently registered by a third party on the same creation.* ” (*Confirmed by the judgment rendered in our favor by the Court of Cassation, France: 4 July 2006. Ref: 05/4797 DCI*).

What additional benefits does such a book provide?

Thus organized as a strategic instrument, such this book can be used against industrial and commercial espionage, illegal transfers and premature technological vigil. Better than patent, which cannot be modified, this book can always be improved to one's liking. One can always bring it up to date for minor payments.

If a third party illegally copies the author's concept or invention (*or reproduces it in good faith*), the international Consortium of editions USD System suggests to his clientele, at an affordable cost, a business strategy that allows the client (*if necessary, through his attorneys*) to negotiate an out of court settlement, or to defend his rights in court. Better still, plagiarism being theft of a true property, the culprit can be charged under Criminal Law **.

As long as they remain confidential, the secrets included in the book are covered by the Law on commercial secrets and, in certain cases, by the Law on unfair competition.

* This book remains unpublished (*i.e. its contents are undisclosed*), thereby allowing the author or members of his business network to register a utility or design patent. This may interest industrialists who are used to utility or design patent registrations. Once he obtains the author's contractual and preliminary authorization, the industrialist can patent the invention on condition he assumes full responsibility for the title.

** **In Criminal Law**, the manager of the enterprise at fault can be charged as a physical person for theft, and even for unwarranted profits through imposture (*having usurped someone else's identity*) and, ultimately, for vandalism, in the case he defaced or distorted the work.)