Capsule 4

What are Intellectual Property's 7 key solutions?

The Creator's Story and his Property - 2. Secrets Preservation
Warranty of Rights - 4. Pioneering Strategies Secure Negotiations for the Transfer of his Rights
Innovative Services - 7. Equitable Justice

Madam, Sir,

The original 1992 **omnibus of books** entitled "Library of Inventions", renamed "**Intellectual Passport CB**" at the end of 1997, was designed to meet the legitimate needs of potential inventors, whether they are independent or in an **SME**... The USD System editor's original method serves to reestablish the inventor's legitimate copyright and royalties, as **creator** (*i.e. author*) of a literary and/or artistic <u>work</u>.

- This original method provides a nontransferable, inalienable, worldwide and perpetual (even indivisible between several coauthors) intellectual property * on the description of the initial creation of his concept (*texts and drawings*), as well as with the historical evidence of his ownership. The resulting international copyright is in effect for the life of the author and fifty to seventy years after his passing (*for his descendants*);
- This original method provides an international business forecast that is essential to negotiate the rights to reproduce © all or part of his work to third parties for the purpose of commercially and/or industrially developing the potential invention, and/or innovation resulting from the use and marketing of the initial description;
- This original method provides a set of international contracts (*license, transfer, protocol, etc.*), specifically adapted to the business forecast strategy included in the book. Such contracts are indispensable to negotiate the transfer of commercialization rights to third parties (*future partners or not*);
- This original method allows him, for as long as necessary, to preserve his technical, technological, conceptual and commercial <u>secrets</u> included in the unpublished book, as well as the eventual patentability of his potential invention. This remarkable set-up allows him to fully or partly disclose his project to third parties who are interested in the innovation and who sign with him a legally very effective confidentiality and non-disclosure protocol (*included in the set of contracts*).

Important: The author's rights related to the property of the ownership of his work, included in a book from the "Intellectual Passport CB" omnibus, is are guaranteed by the USD Editor. The use of this innovative omnibus leads to new offense (including penal law) and defense strategies against infringers that are proven to be swifter and far less expensive than standard legal recourses. Result: Assurance of a more equitable justice!

New USD Passport for large companies: The USD System Editions have just created a new omnibus of books answering the requirements of large companies... Distributed as the "Intellectual Passport IND", its use in laboratory or workshop settings binds the management and each participating team member of technicians, engineers and/or scientific experts into an ethical contractual commitment for the duration of a specific project. This omnibus ostensibly supports the creative and cohesive joint participation of all signatories who become co-owners of an indivisible property. Such an approach leads to new strategies that efficiently reduce industrial and commercial espionage and illegal transfers of information.

Comment: Except for the proof of anteriority granted to an applicant of a sealed and date-stamped envelope (or its equivalent, including copyright registration without a truly literary or artistic work), such a document or registration does not provide the combined property and products/services of a book from the "Intellectual Passport (CB or IND)" omnibus.