

Madam, Sir,

Question: Can one insure the contents of a book from the **Intellectual Passport (CB or IND)** omnibus?

Answer: Indeed, one can insure it. Why is it so?

- Because it results from a true **property**; thus it is a distrainable personal asset that can be used in a court of law and it unquestionably identifies the author of the book... Its validity is based on existing international law and thus is unquestionable.
- Because, given its non-publication, risks of fraud, hence of litigations, are kept to a minimum.
- Because it does not depend on patents or anterior **property** held by third parties.
- Because its business forecast allows the author to commercialize his potential innovation after having assessed its international market;
- Because our editor's consortium is a third party independent from the author. This eliminates any conflict of interests between the parties.
- Because co-authorship of the book (*hence the possibility to co-sign it*) allows for greater control of illegal transfers, thereby ensuring safer relations between employers and employees.
- Because, unlike patent infringement cases in civil courts, the book ~ *thanks to **copyright*** ~ provides new strategies that are stronger, less time-consuming and less costly for prosecuting and defending oneself in criminal and even civil courts. Notably in cases of unfair competition and industrial espionage.
- Because numerous court cases where third parties successfully used their copyright against registered utility or design patents, prove copyright's efficiency.
- **Because jurisprudence in favour of USD System's book (*upheld in the Court of Cassation, i.e. France's Supreme Court in civil and criminal matters*) proves that the non-publication of a work helps preserve secrets. (Court of Cassation: Judgment rendered 4 July, 2006).**