



Salvatore Di Palma

A Doctor in Political Science, Salvatore Di Palma dedicated 35 years to the **World Intellectual Property Organization (WIPO)** in Geneva as a high-ranking international official.

During that time, as the Director of International Filings and Head of the International Information Administration Section, he participated in numerous conferences around the world aimed at elaborating global treaties in regards to international branding, designs and models, as well as designations of origin.

Carrying the torch ignited by the late Pierre Salinger, he serves as interim President of the World Inventors Club Ethics Committee.

He is also the author of the book entitled, *“The History of Marks from Antiquity to the Middle Ages”*, originally in French and translated in English and Italian, and *“The Emergence of Intellectual Property”*.

“From the XVIth century, the emergence of Intellectual Property has been closely linked to the birth of mercantilist capitalism initially, followed by industrial capitalism, the foundation of the current Intellectual Property standards. These XIXth century standards have proven to be unsuited to the requirements of today’s new cognitive capitalism. Intellectual Property is at an impasse, highlighted by the General Director of the World Intellectual Property Organization (WIPO), Francis Gurry, during a conference on “The challenges of Intellectual Property in the Financial World” held in 2010 at the Sciences Po de Paris Law School. An increasing number of financial and regulatory players suggest a modernization of Intellectual Property Law by proposing to replace the “one-fits-all” system applied uniformly across all the sectors of the economy by alternate systems to that of the traditional.

Advocate of this theory and a pioneer of an evolving principle leaning toward the creation of new protection systems pertaining to the procedure of filing patents for the past several decades, Michel Dubois is a fervent believer that Intellectual Property needs a lift to continue assuming its function, indeed, its modernization is a necessary fact that responds to a new financial environment. To that end, he created the Intellectual Passport CB Omnibus Volume, designed for inventors, SMEs and large corporations. This innovation “procures the only existing natural property to the author of an invention: ownership of a literary and/or artistic work, called Work of the Mind”. The international movement that he has been steering for a long time with his team has borne the “World Inventors Club” that hones its efforts on regrouping and gathering within its association any physical person or company interested in a planetary liberalization of the access to Intellectual Property.

* The complete text written by Mr. Salvatore Di Palma can be perused in the “Legal Corner”.