



*"Patent grants third parties  
the right to copy the description  
(texts and drawings) of an invention,  
but forbids them to actualize it (monopoly)... "*

*"Copyright forbids third parties to copy  
the description (texts and drawings) of the  
invention in order to actualize it (exclusivity). "*

# **A Revolution? Better! The Logical Evolution of Intellectual Property**

**A system based on current Law**

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**USD System International Consortium of Edition**

# ORIGIN and PURPOSE of the CONCEPT

Initiated in 1983 by an inventor, whose necessity to meet the conditions ensued by international patent (*which does not answer the needs of a Small/Medium size enterprise*), led him to invest his time and effort on a thorough analysis of Intellectual Property.

During his many years of industrious labour, he gathered a national team, followed by an international one, whose combined effort led them to the development of an innovative tool that renders intellectual property accessible to every inventor.

This innovation is now available. It is called the "***Intellectual Passport CB***" !

\* \* \*

Painstakingly developed and tested in North America since ..... 1997

Used on an experimental basis in Europe and North America since 1998

Progressively commercialized  
by two small teams situated on two different continents since .....2005

Sold to hundreds of inventors and small/medium size enterprises since  
its creation and currently in demand by institutional researchers

Won three out-of-court settlements in North America, two of which against multinationals

It won its **1<sup>st</sup> worldwide jurisprudence** before the Supreme Court of France (*Cour de Cassation*) ..... **on July 4<sup>th</sup>, 2006**

From its inception, it received the support of world-famous personalities, such as Mr. Pierre Salinger

Presently marketed and recognized worldwide

Today, it holds a 1<sup>st</sup> class bank of innovations,  
including technical and high-tech creations, as well as services

The ***Intellectual Passport CB*** is currently available!

[www.sosinvention](http://www.sosinvention) & [www.usdclub.org](http://www.usdclub.org)

## Brief Outline

To inspire the world to fresh economic dynamics and a further development of Intellectual Property, we need to foster the creative power (*not just inventive!*) of the small or medium size enterprises in all the levels that affect our personal activities. As much as in enterprises offering **services** (*unpatentable creations*) than in **technology-oriented enterprises** (*patentable creations*), which stand as the standard bearers of an unquenchable thirst for knowledge, they account for no less than **90%** of international innovations. This explains why they have the lion's share of the job market. They hold the power to enrich our future, if we open the gates to the possibility for them to do so.

Given that these creative, but modest-sized enterprises cannot fairly engage in a legal warfare against multinationals on matters related to international patents and court procedures, it is imperative that we offer them a tool that provides them with not only the ability to **facilitate their access to worldwide intellectual property**, but also **simplify ~ or even eliminate ~ the need to take legal action**.

Twenty years of hard work have born their fruit: the **Intellectual Passport CB** is now available!

- Sold at a fixed price of **\$7,695** \* (+ tax), it instantaneously provides worldwide property
- The consultant professional fees will vary according to the services chosen
- Based on the **creation of a work** (*which occurs prior to invention*), it not only covers **service-oriented concepts**, but also industrial inventions.
- It can be completed in **less than three months**, and is as valid for short term innovations (*such as in computer science*) as well as long-lasting ones
- Its non-publication ensures that the author's **secrets**, which are intrinsic to his property, **remain undisclosed** for as long as necessary. Such non-disclosure also allows the author to improve his initial concept, even after creating his literary and artistic work. Such changes only incur minor additional fees. Unlike patent, it can be **modified as often as necessary**. Furthermore, this non-disclosure allows businessmen to patent the invention, without any conflict with the inventor.
- **An original business plan** is comprised in the package, **without supplement**.
- It also includes **a set of international contracts**, applicable to any business situation, **without supplement**.
- It confers the author the exclusive and true property, instead of providing a temporary monopolistic title, hence (*unlike the patent*) giving the burden of proof to the copier, rather than to the injured party. Defending it in court (*nationally and internationally*) is, therefore, **much simpler and less expensive than patent**, and may even lead to out-of-court settlements.
- **Patent agents and their lawyers** find an answer to three long-standing concerns:
  - 1 - The formal identification of an invention with its author;
  - 2 - The indubitable legitimacy of the author's initial claim of ownership on his creation;
  - 3 - The creator's ability to safeguard the secrecy of his property for as long as is necessary.

**This explains why, unlike patent, the *Intellectual Passport CB* carries a **Legal Guarantee!****