

INTRODUCTION by the FOUNDER

of the INTERNATIONAL CONSORTIUM OF EDITIONS USD SYSTEM

“Patent is an industrial tool, more than two-centuries old, that affects no more than a third of innovations and gives the inventor of an innovating concept (e.g. an industrializable process) a national monopoly of production that can be extended abroad. This implies payment of various costs related to the search for anteriorities ~ or even search for novelty ~ registration, procedures to defend one's title in court or reach an out of court settlement, consulting fees translation fees and recurring maintenance fees.”

Depending on the nature of the concept, the development costs and the size of the market, this title can be very costly, even unaffordable for the inventor or the small or medium size enterprise. Moreover, depositing a title in institutions of Intellectual Property prematurely discloses the invention, and thus exposes it dangerously to international competitors.

In order to help solve such problems, my team and I developed a new means of access to intellectual property based on copyright. Originally introduced by Dominique Daguet and myself in 1993, this new approach is efficient, universal, much less expensive than an international patent and much less risky than registering a drawing.

*Resulting from the natural law inherent in a **“Work of the Mind”**, ownership of such a work provides, notably to the author of a literary and/or artistic creation, an exclusive right to produce and reproduce © (copyright) the work, regardless of the means or form of expression, for the entire life of the author plus fifty years (or even seventy years, depending on the Nation), after his death.*

*The first advantage of this approach is the following: whether a copier wants to create a mould or part required to make the product of an invention (i.e. **“the innovation”**), provide its method of manufacturing to an industrialist or provide the consumer with instructions for use, he must illegally reproduce the texts and drawings included in the work.*

Prior to presenting in great detail this original method, one must first and foremost remember that the procedures of application of law used by most experts on intellectual property, are based on the principle that Art must be dissociated from Function and similarly, esthetics from usefulness. This arbitrary principle in turn has led for more than two centuries, to an absurd dichotomy between two elements which morally and logically cannot be separated, since their unity is complementary, and therefore indissoluble, namely Art and Function... From this so-called postulate, it has been decided that utility or design patent (i.e. registered drawing), or even model alone, providing its title holder with a monopoly of commercialization, is appropriate to the inventor's needs, while copyright is exclusively reserved for artists... However, the same law internationally states ~ and one must understand the underlying logic ~ that any prior possession (i.e. precedence/anteriority), including literary or artistic works, can be used to challenge a claim for utility or design patent registered subsequently...

*Not only does the present system increase the ever growing gap between rich and poor; it considerably reduces its own clientele, keeping it at its bare minimum. Thus it is less and less able to fulfill the actual potential of one of the noblest markets, if not the most vital for civilization, namely, **the market for brain power**; mankind's raw material, an inexhaustible source that stimulates the creation of wealth and is essential to mankind's evolution... We are presently only beginning to develop the true potential of the market of intellectual property. Indeed, the latter is actually **one hundred times** larger than the number of patents and other titles registered each year on an international level...*

By making Intellectual Property accessible to each person, much like an artist enjoys copyright, human creativity will at last be liberated from material restraints, thus enabling it to act as a stimulus to the constantly emerging innovations which ensure scientific, technical and technological progress, whether in the field of industry, services or arts."

A handwritten signature in black ink, appearing to read "Michel Dubois". The signature is fluid and cursive, with a small mark above the 'i' in "Dubois".

Michel Dubois

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